

### *Turnbull Art Tips #3*

*From beginning to end, creating art requires decision making. Whether you call it design, or composition, all forms of art begin as an idea and the forms those ideas take are the result of creative decisions.*

*The time you take BEFORE you begin to give that idea form will make your marks mean more. You could call it “problem solving,” and you would be right. The “problem” the artist is solving is how to communicate his idea. In order to achieve that, decisions must be made.*

*Which materials to use? What size to make it? What paper or other surface to use? These are decisions you make at the BEGINNING of the creative process.*

*What to emphasize? What to leave out? What to add? What to change, adjust, rearrange, move forward, move backward....these are decisions the artist makes THROUGHOUT the creative process. Along the way, the artwork begins to take on a life of its own, and the work itself begins to direct the decisions. And that's when artist and artwork truly become one creative force.*